

Building Capacity on Circular Economy in the Americas

Name of the initiative: *CircularAmericas*

Duration: 2024-2026

Participating countries: OAS member states

Objective: The *CircularAmericas* initiative aims to build capacity and promote the adoption of circular economy principles throughout the Americas. By fostering collaboration and knowledge exchange, the initiative seeks to empower governments, businesses, and communities to transition towards sustainable and circular practices that minimize waste, maximize resource efficiency, and drive economic growth.

Activities: Educate stakeholders on circular economy principles through workshops and training. Assist governments in formulating conducive policies. Share best practices and resources online. Demonstrate feasibility across sectors and facilitate collaboration among stakeholders.

Cost and financing: Total financing required: US\$3,000,000 (expected).

Request for partners:

- Financial assistance
- Contribute financially to ensure the success and sustainability of the initiative.
- Experts in circular economy share their knowledge and best practices.
- Join our network to connect and explore collaboration opportunities.
- Share resources, data, and tools to facilitate the implementation of circular economy initiatives.

Sub-topics

- Entrepreneurship
- Innovation
- Blockchain & Digital Transformation
- Waste Reduction & Resource Conservation

Beneficiaries

- member states, Businesses, Communities, and Natural Capital

Expected outcomes

- Greater understanding and awareness of circular economy principles among stakeholders.
- Alignment of national and regional policies with circular economy objectives.
- Enhanced capacity and skills among professionals and organizations to implement circular economy practices
- Stimulated economic growth through innovation, entrepreneurship, and sustainable resource management.
- Reduced environmental footprint and improved resilience to climate change impacts.

Point of contact:
Rubén Contreras
rcontreras@oas.org